Genetic Testing in High-Tech
3 reasons to provide employees with genetic testing benefits

1 Healthy and productive employees
Lost workdays:

28M workdays are lost annually due to limitations caused by chronic diseases.1

Premature death:

2nd biggest influencer on premature death is genetics, behind lifestyle factors.7

2 Transformative health outcomes for common genetic-influenced conditions3
Cardiac conditions:

of Aetna members in high-tech have a diagnosed cardiac condition.

Chemotherapy services:

increase in chemotherapy treatment claims among Aetna members in high-tech.

Family and fertility services:

increase in use of pre-conception services among Aetna members in high-tech.

3 Giving employees what they want

95% growth in genetics testing industry from 2017 to 2025: $34.5B to $67B.4

26 million Americans have taken at-home genetic ancestry tests, more than doubling from 2017 to 2019.5

Aetna’s genetic testing solution can offer insights and knowledge that can help employees take steps to improve health outcomes or prevent possible disease. Offering this service as an employer, along with the right kind of counseling and privacy protection, can benefit everyone, from member to employer.

Read the whitepaper

3 Consultative Analytic Impact Report High Tech 2018M12

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