

Past Request for Proposals
For Information Only

Aetna Announces Quality of Care Grants Program
\$1 Million Available for Racial and Ethnic Disparities in Health and
End-of-Life Care Programs

Call for Proposal Abstracts in Two Cycles - July 9 and October 1, 2004

Aetna is committed to enhancing the quality of health care for all Americans through our business practices and charitable giving. Aetna will devote up to \$1 million to support disparities in health and end-of-life philanthropic initiatives through this new quality of care grants program.

Funding Focus Areas:

- Disparities in Health - Programs to improve the quality of health care delivered to racial and ethnic populations
- End-of-Life Care - Programs to enhance care and services for both caregivers and patients at the end of life.

Priority consideration will be given to programs that address both areas of interest (i.e., end of life care for racially and ethnically diverse populations).

Grant Criteria:

Grants will be made only to nonprofit organizations with evidence of IRS 501[c](3) designation or de facto tax-exempt status. Other restrictions include grants and scholarships to individuals, fundraising activities, advertising, and political or religious activities.

Through its [Regional Community Health Grants Program](#) Aetna will award up to \$2 million for community-based disparities in health programs addressing cultural competency and oral health. As such, these specific topics are excluded from this grant program.

2003 and 2004 Aetna Foundation grant recipients are ineligible for this Quality of Care grants program.

Program Requirements:

- Broad reach/scope, i.e., national, regional, major metropolitan markets. Ability to define geographic target and quantify reach.
- Established programs must demonstrate results and potential for replication and/or to serve as best practice model.
- Pilot programs must reflect innovative approaches and potential for replication.
- Supports racially and ethnically diverse populations (ability to quantify population served/reached), end-of-life care, or both
- Multi-year requests (up to three years) will be considered. Funds requested ranging from \$25,000-\$100,000 annually.

Submission Process:

If you have a program that you believe is aligned with the Aetna's philanthropic interests, submit a proposal abstract using the Aetna Foundation's on-line submission process. Select applicants will be invited to submit detailed proposals in accordance with the timetable below:

Cycle 1:

July 9	Abstracts due
July 20	Email notification to invitees with on-line application and submission instructions for detailed proposals
August 3	Detailed proposals due
September 30	Grant notification

Cycle 2:

October 1	Abstracts due
November 15	Email notification to invitees with on-line application and submission instructions for detailed proposals
December 15	Detailed proposals due
February 15	Grant notification

An invitation to submit proposal and completion of the application is not a guarantee of funding. The number of grants and total dollars awarded will depend upon resource availability and the quantity and quality of proposals received.

Program inquiries should be directed to Sharon Dalton, Managing Director, Aetna Foundation, at SDalton@aetna.com. Technical questions regarding the on-line submission process should be directed to Dave Wilmot at WilmotD@aetna.com