



Aetna
Annual Giving
Report 2008

Choosing to Make a Difference: Changing Lives, Building Communities

Partnering with national and community organizations
Supporting innovative programs that make a difference
Sustaining a volunteer spirit that manifests our company values
Advancing diversity and health care equality
Improving people's lives every day

We want you to know[®]
**Aetna[®]**

“No single group can solve the world’s problems, but public companies can move the collective needle by using their human and financial resources to innovate in ways that benefit both private interest and the public good.”

– Ronald A. Williams
Featured on *Forbes.com*¹

Choosing to **Make a Difference**

As America has advanced through both prosperous and challenging times, one trend has remained constant: Aetna has chosen to reach steadfastly into the community with knowledge, funding, volunteers and a spirit of partnership.

In 2008 Aetna and the Aetna Foundation provided organizations across the country with more than \$25.5 million, while our employees volunteered hundreds of thousands of hours in their communities. Aetna also continued to share its best ideas for transforming our health care system to ensure the long-term vitality of our citizens and our economy.

By choosing to be a leader in these ways, Aetna is fulfilling the promise of our core values. Our employees act with integrity and professionalism to help customers lead healthier, more financially secure lives. As a corporate citizen, we build trusting, value-added relationships with nonprofits to improve health care quality and access.

On behalf of Aetna, I also would like to recognize the contributions of Marilda L. Gándara, who recently retired after 30 years of dedicated service. As president of the Aetna Foundation since 1996, she shaped Aetna’s philanthropy into a true strategic asset and strengthened our community partnerships.

As Aetna steps into the future, we look forward to continuing our enduring legacy of making a difference in the world of health care, in communities and in people’s lives.



Ronald A. Williams
Chairman and Chief Executive Officer, Aetna Inc.



Healthier Choices Productive Lives

Aetna and the Aetna Foundation are committed to building healthy communities by giving individuals and communities the support they need to achieve greater health and well-being.

Latino Careers in Health Care

An initiative of the National Council of La Raza (NCLR) is helping to prepare Latinos for careers in health care. Participants progress from entry-level training to advanced courses that prepare them to deliver more culturally competent care to the Latino community, while also raising their hourly earnings up to 150 percent. A \$175,000 Aetna Foundation grant is helping NCLR expand this program in Chicago, while extending its reach into Phoenix; Boston; Washington, D.C. and Calexico, California.

Over **\$24.5 million** to advance racial and ethnic health care equality since 2001

Giving Voice to Better Health

More than 3,000 people gathered in September 2008 at the Kennedy Center in Washington, D.C., to hear *105 Voices of History*, a chorus of students representing each of America's Historically Black Colleges and Universities (HBCUs). After the beautiful notes faded, the song went on as the students returned to their campuses as "Aetna Ambassadors," part of the company's *105 Ways to Healthy HBCU Campuses and Communities* initiative. According to Floyd Green, head of Aetna Community Relations, these gifted young people are now working with their school choirs to develop campus-based programs that encourage fellow students to adopt healthier, more active lifestyles. A \$50,000 Aetna Foundation grant funded the initiative and concert.

"Since being a part of the 105 Voices of History, the doors of success have flung open and the opportunities have been more than rewarding. This was truly a life-changing and career-boosting experience."

– Nathaniel Shropshire III
Edward Waters College



Puppets Promote Fitness

More children than ever are struggling with obesity, so it's critical to set them on a path toward a healthier lifestyle. But how do you get them to listen? In Florida, MicheLee Puppets, Inc. uses puppets in an interactive play to engage and encourage elementary schoolchildren to eat well and boost their physical activity. The Aetna Foundation has provided \$125,000 to the *EXTREME Health Challenge* program since 2006.

"Community involvement is part of a long tradition of Aetna corporate citizenship that resonates strongly with our company values. Whether it's through grants or hands-on volunteering, Aetna is committed to changing people's lives for the better."

– Robert M. Mead, *Senior Vice President, Aetna Strategic Marketing and Communications and Aetna Foundation, Inc.*

Aetna's Values Transformed Into Action

More than
1.6 million
volunteer hours
logged by Aetna
employees
since 2003

In 2008 Aetna employees exemplified the company value of Employee Engagement by donating over \$7 million and volunteering more than 300,000 hours. Meanwhile more than 40 Aetna Volunteer Councils ignited and focused employee volunteerism across America.

Pencils to Partners

It started as an effort to collect school supplies for children at Phoenix's Wilson Elementary School. But after donating 45 boxes of supplies, Aetna employees chose to make an even bigger difference by becoming mentors who help students overcome challenges in math and reading.

"On the classroom wall the teacher has words such as integrity, honesty and reliability. When I can, I try to explain to the students how those ideals relate to the story we're reading."

—Penny Joyce
Training Manager, Aetna Medicaid Operations



— Members of the Aetna Volunteer Council in Plantation, Florida, send a message of hope to people battling heart disease. Employees in this office raised more than \$6,700 for the American Heart Association's *Go Red for Women* campaign. Their generous donations were bolstered by Aetna matching funds to reach more than \$10,000.

Guiding Holocaust Survivors

Germany recently established a reparations fund for eligible Holocaust survivors who worked in German-controlled ghettos during World War II. To help elderly survivors in Connecticut apply for a one-time €2,000 Euro payment, Aetna attorneys and paralegals received training, then held clinics and visited homes to help more than 30 eligible survivors complete the applications. Work on this project is emblematic of more than 25 years of volunteer legal service — helping the elderly, abused children and nonprofits — which recently earned Aetna's law department the American Bar Association's pro bono award.

Model Volunteer Helps Children

Marie Alfano, a case management nurse consultant in Aetna's Princeton, New Jersey, office has spent countless hours helping kids and families. She founded Children at Heart, Inc. to provide support to seriously ill children. In recognition of her volunteer work, Marie received the 2008 Aetna Voice of Conscience Award, which honors the late Arthur R. Ashe, Jr., tennis great, Aetna board director and Aetna Foundation chairman. The Points of Light Institute and HandsOn Network also honored Marie with its Daily Point of Light Award.

See Aetna volunteers in action!

Visit our website to view short videos of Aetna volunteers and others who are changing people's lives every day through their dedication and compassion.

www.aetna.com/foundation



Diversity and Equality

Awakening, Enlightening, Progressing

Aetna has a long-standing commitment to improving health care equality, and we strive to advance diversity as an engine for change and a tool for increasing opportunity.

Treating With Respect

Navigating the health care system can be a challenge when individuals also must endure discrimination or social stigma. A training program sponsored by the Mautner Project is helping medical professionals increase their cultural competency so they can create a welcoming environment for lesbian, bisexual and transgender women and their families. A \$60,000 Aetna Foundation grant is supporting this training program in Los Angeles, Seattle and Greater Dallas.

Building From Bravery

Veterans often encounter difficulties when translating their military training and experience into terms civilian employers can understand. Those with service-related disabilities can find it especially hard to secure careers that provide adequate wages and benefits. Helmets to Hardhats connects wounded warriors and other transitioning active-duty military, National Guard and Reservists to the best career opportunities in the building and construction trades. Aetna awarded \$50,000 to this inspiring program, which every day helps returning servicemen and women build brighter futures.



Chronicling a Journey

Since 1982, the Aetna African American History Calendar has celebrated the accomplishments and contributions of African Americans. To underscore our enduring commitment to diversity, in 2008 the Aetna Foundation published *Breaking Barriers-Celebrating 27 Years of the Aetna African American History Calendar*, a book featuring a rich mix of profiles from the annual calendars that illuminate diverse facets of history and culture.



Over \$359 million
awarded by
Aetna and the
Aetna Foundation
since 1980

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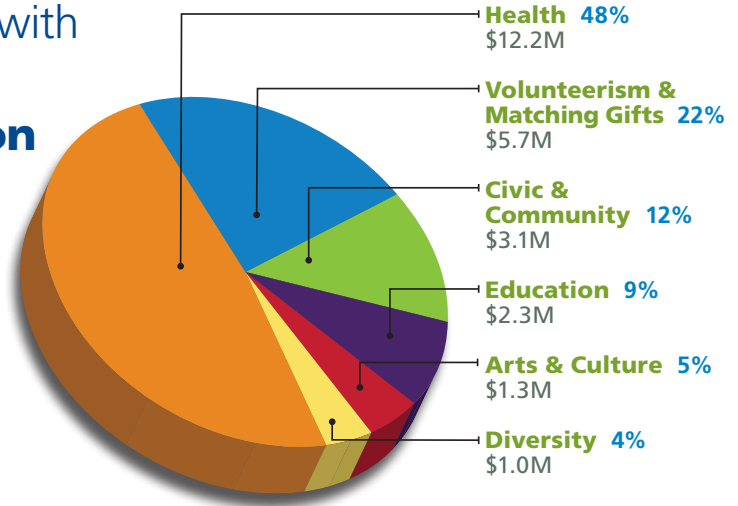
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Changing lives
and building
communities with
more than
\$25.5 million
in grants and
sponsorships
in 2008



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www.aetna.com/foundation

Diversity at Aetna

www.aetna.com/about/aetna/diversity

Aetna Corporate Responsibility

www.aetna.com/about/aetna/cr

Transforming Health Care In America

www.healthreformplan.com

Aetna 2008 Annual Report

www.aetna.com/2008annualreport

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1"CEOs on CSR" (Corporate Social Responsibility), Forbes.com, Oct. 16, 2008