

# You get added value with membership

Aetna Dental®

Discount programs  
Dedicated service  
Quality plans —  
and more

We want you to know®



# Special products and services

As an Aetna Dental member, you get added value in many ways. Our services and programs help support your dental health — and your overall well being.

## Just look at some of the advantages

You get access to discount programs\* and services — free of charge. They'll help support your healthy lifestyle — and provide on-the-spot savings. These savings are part of a discount program, not insurance.

## See better for less through Aetna Vision<sup>SM</sup> Discounts

Save on many eye-care products and services, such as a LASIK procedure, eyeglasses, contact lenses and accessories. Locate the nearest participating provider\*\* by calling 1-800-793-8616. Or use the DocFind® online directory at [www.aetna.com](http://www.aetna.com).

This is a brief listing of the savings\*\*\* you can receive through Aetna Vision Discounts.

PRODUCT OR SERVICE	WHAT YOU'LL PAY
<b>Eye Exams for Plans That Cover Eye Exams</b>	Refer to your health benefits and health insurance plan documents for coverage details
<b>Eye Exams for Plans That Do Not Cover Eye Exams</b>	
▪ Comprehensive eye exam	\$42
▪ Standard contact lenses fit & follow up	\$40 (plus \$42 exam fee)
<b>Lenses per Pair (uncoated plastic)</b>	
▪ Single Vision	\$40
▪ Bifocal	\$60
▪ Standard Progressive (no-line bifocal)	\$120
<b>Eyeglass Frames (retail prices)</b>	
<b>Lens Options per Pair (add to lens price above)</b>	
▪ Standard polycarbonate (includes UV coating and scratch-resistant coating)	\$40
▪ Scratch-resistant coating	\$15
<b>Contact Lenses</b>	Get a 15% discount (5% on disposables) off retail prices.
<b>Mail-Order Contact Lens Replacement Program</b>	Call 1-800-391-LENS (5367) to order replacement contact lenses. (Mail-order contact pricing is not subject to the discounts received at participating locations.)
<b>Additional Vision-Related Items</b>	Visit any participating location to receive a 20% discount off retail prices.
<b>LASIK Procedure</b>	Save up to 15% off the surgeon's fee through the U.S. Laser Network.

\*In Illinois, the following discount arrangements may not be available: Aetna Vision Discounts, Aetna Hearing Discounts and/or Aetna Natural Products and Services Program.

\*\*EyeMed Select Network and Provider List, 1/07.

\*\*\*EyeMed Services and Compensation Schedule, 7/06. Prices are subject to change.

Dental benefits and dental insurance plans are offered, underwritten or administered by: Aetna Health Inc., 151 Farmington Avenue, Hartford, CT 01656; Corporate Health Insurance Company through December 31, 2007/Aetna Health Insurance Company effective January 1, 2008; Aetna Health of the Carolinas Inc.; Aetna Health of Illinois Inc.; Aetna Life Insurance Company; Aetna Dental Inc.

**You'll see that you do get more as an Aetna Dental member. So, take charge of your dental health and take advantage of the extras.**

### **Not all toothpastes are the same**

Aetna Dental has formed an association with Colgate to bring you more. And Colgate Total® is different. Its patented formula reduces and helps prevent the gum disease gingivitis by fighting germs for 12 hours. It's the only toothpaste both approved by the FDA and accepted by the ADA to help prevent the gum disease gingivitis.

Colgate Total's formula fights a range of problems in addition to the gum disease gingivitis — to give you complete protection for 12 hours. It also fights stains, plaque, cavities, tartar, weak enamel, tender gums and bad breath.

That's why Colgate Total is the most advanced toothpaste from Colgate for your optimal health.

### **Top tips for a healthier mouth**

- Brush twice a day with a toothpaste that contains fluoride and an antibacterial/anti-inflammatory ingredient, and carries the American Dental Association Seal of Acceptance
- Floss after brushing
- Stop smoking
- Eat nutritiously and exercise

### **Brush up on good dental care with Sonicare®**

We'll give you a hand, with a special price on the Sonicare Essence 5300.† It can help you with a healthier smile.

Once you're a member, just go to [www.BrushWithAetna.com](http://www.BrushWithAetna.com). Then, enter the promotional code "SONICARE." You also can get discounts on other health care products for the mouth — from mints to rinses.

### **Save through Epic Dental**

You and your family can save on oral health care products through our discount program with Epic Dental — free of charge! The program offers discounts on Epic products that contain xylitol.

You can save on Epic xylitol products, including gum, mints, toothpaste and mouth rinses. The program includes a one-time offer of 50 percent off your first order and a 20 percent discount on all orders after that.

To receive your discount, simply provide the Aetna promotional code at the time of purchase. For more information about the program, or to order Epic Dental products, go online to [www.epicdental.com/aetna](http://www.epicdental.com/aetna) or call 1-800-494-3742.

Use Epic Dental products to help fight cavity-causing bacteria and keep your smile the best it can be!



†Limit of 4 per household. Offer valid while supplies last. Aetna does not provide medical care or treatment. This discount promotion does not constitute medical advice or any endorsement by Aetna of any specific product, drug or pharmaceutical; nor is it a guarantee of any outcomes or medical/dental results. Aetna may receive a fee related to the above. Philips and Aetna are independent contractors and neither are employees or agents of the other.

We have a relationship with Columbia University's College of Dental Medicine. It helps us improve your dental products and services. For instance, we cooperated on a program for dentists. It's designed to show them ways to help you quit smoking or stop using tobacco products.

### Service that's committed to you

And there's more still! We work hard to help you better understand your dental health and dental care needs.

We'll connect you with our:

- Dental Service Centers. They're staffed by helpful claims, customer service and clinical management professionals who've been on the job with us an average of almost 11 years. And they've exceeded customer service goals every month for over four years.<sup>1</sup>
- Toll-free member phone lines available 24/7.
- AT&T language lines with interpreters in 140 languages.
- Oral Surgery Center of Excellence. It's a specialized oral surgery team to guide you through treatment questions.

## Who says you can't have great teeth at 50?

Aetna Dental 1957-2007

<sup>††</sup>Some states allow you to obtain limited benefits when you go out of network for covered services. Check your Summary of Benefits for details. State laws vary with regard to out-of-network benefits. In Illinois, DMO plans provide limited out-of-network benefits. However, in order to receive maximum benefits, members must select and have care coordinated by a participating primary care dentist. In Illinois, the DMO plan is not an HMO.

<sup>1</sup>Aetna Dental Customer Service Objectives. Reported from January 2003 to present.

<sup>2</sup>July 2007 Aetna provider data.

<sup>3</sup>August 2007 Aetna provider data.

### Our networks, your community

It's important for you and your family to have a dentist close by.

As a member, you have access to our large dental networks. It's not hard to find a provider in our Preferred Provider Organization (PPO) network. You'll be able to select from nearly 93,500 available dental-practice locations nationwide.<sup>2</sup>

And our Dental Maintenance Organization (DMO®)<sup>††</sup> also offers you broad choice. There are more than 37,000 available dental-practice locations.<sup>2</sup>

Additionally, our Vital Savings by Aetna® discount network has over 74,000 available dental-practice locations.<sup>3</sup>

### Help for better dental health

When it comes to overall well-being, the mouth matters<sup>SM</sup>. Oral tissues reflect symptoms of other problems. And infections in these tissues can also have consequences throughout the body.

We review studies that link oral health and well-being. And we determine what the findings mean for you.

You'll get information, resources and support. Our goal is to help you make better dental decisions now. This can help you avoid problems down the road.

And for members with both an Aetna medical and dental health benefits or health insurance plan, we have your medical and dental information. We put this information together — then put it to work to help you realize improved outcomes.





## Get fit with GlobalFit™†

Why not make use of the fitness program, offered in conjunction with GlobalFit?

Get reduced rates on memberships<sup>††</sup> at more than 2,000 fitness clubs<sup>†††</sup> nationwide. Or buy certain home exercise equipment at a discount. Visit [www.globalfit.com/fitness](http://www.globalfit.com/fitness) for a list of participating clubs or call GlobalFit toll free at 1-800-298-7800.

## Listen in and get hearing discounts

Hear the world clearly with Aetna Hearing<sup>SM</sup> Discounts. You save on the latest hearing aid styles and technologies. You also get 40 percent<sup>+</sup> off the retail price of hearing exams and hearing aid services. Visit the website at <http://www.hearpo.com/aetna>.

<sup>†</sup>GlobalFit™ is a trademark of Global Affiliates, Inc.

<sup>††</sup>Membership to a club of which you are a current member is not available. Membership also may not be available to a club if you have been a member of that club within the past 12 months.

<sup>†††</sup>GlobalFit website. [www.globalfit.com/fitness](http://www.globalfit.com/fitness), 1/07.

<sup>+</sup>HearPO website, [www.hearpo.com/aetna](http://www.hearpo.com/aetna), 1/06.

## Relax, recharge and save

The Aetna Natural Products and Services<sup>SM</sup> program delivers savings on complementary health services and natural products through American Specialty Health Networks, Inc., a recognized leader in this market. It's a smart way to save on items not typically covered by insurance.

For more information or to locate participating natural therapy professionals, call the Member Services number on your ID card or visit the Aetna Natural Products and Services program page in Aetna Navigator by logging onto our secure member website at [www.aetna.com](http://www.aetna.com).

## Service through the web

There's more support available. And it's ready whenever you are!

**Aetna Navigator™** — your secure website at [www.aetna.com](http://www.aetna.com). When you register, you can get information about your dental discount programs, benefits or dental insurance plan.

- Reach out via email to Member Services, anytime, about anything dental. You'll get a response within 24 hours.
- Look up the estimated average cost of common dental procedures in your area. Just enter your zip code and the type of care. Our Estimate the Cost of Care Tool for dental procedures does the work to help you make informed decisions!<sup>††</sup>
- Locate information and take charge of your dental health.
- Search for a dentist on the DocFind online directory at [www.docfind.com](http://www.docfind.com).<sup>†††</sup>

**Simple Steps To Better Dental Health®** — an easy-to-use resource at [www.simplestepsdental.com](http://www.simplestepsdental.com). It's provided in association with the Columbia University College of Dental Medicine to help you learn about oral health.

<sup>††</sup>Applicable to PPO and Vital Savings members.

<sup>†††</sup>Not applicable to Indemnity.

The Vital Savings by Aetna® program (the “Program”) is not insurance. The Program provides members with access to discounted fees pursuant to schedules negotiated by Aetna Life Insurance Company for the Vital Savings by Aetna discount program. The Program does not make payments directly to the providers participating in the Program. Each member is obligated to pay for all services or products but will receive a discount from the providers who have contracted with the Discount Medical Plan Organization to participate in the Program. Aetna Life Insurance Company, 151 Farmington Avenue, Hartford, CT 06156, is the Discount Medical Plan Organization.

Dental information programs provide general dental information and are not a substitute for diagnosis or treatment by a dentist or other dental care professional. Dental providers are independent contractors and are not agents of Aetna. Provider participation may change without notice. Aetna does not provide care or guarantee access to dental services. Not all dental services are covered. See plan documents for a complete description of benefits, exclusions, limitations and conditions of coverage. Plan features and availability may vary by location and/or group size and are subject to change. Discount programs provide access to discounted prices and are NOT insured benefits. The Aetna Vision, Hearing, Natural Products and Services, and Fitness Discounts programs are rate-access programs and may be in addition to any plan benefits. Program providers are solely responsible for the products and services provided thereunder. Aetna does not endorse any vendor, product or service associated with this program. LASIK surgery discounts are offered by the U.S. Laser Network. Providers are independent surgeons and are not agents or representatives of EyeMed, Aetna Health Inc. and/or affiliates. For self-funded accounts, benefits coverage is offered by your employer, with administrative services only provided by Aetna Life Insurance Company. Information subject to change. For more information about Aetna plans, refer to [www.aetna.com](http://www.aetna.com).

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Policy forms issued in Oklahoma include: GR-9, GR-9N, GR-23 and/or GR-29.



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