

We
want
you to
know

The Value of Information



Healthy babies lead to healthy savings.

Now there's proof that what's in the best interests of your employees is also in the best interests of your business. A new study shows that the rate of premature births by high-risk members enrolled in Aetna's Moms-to-Babies® program was 40% lower than members **who** were not enrolled*. And for every dollar your company invests per employee, it saves \$1.20. By offering information, online tools and care coordination from trained obstetrical nurses, the program more than pays for itself. To find out more, call your broker or consultant, Aetna representative or visit aetna.com.

We want you to knowSM



Health
Dental
Pharmacy
Behavioral Health
Long Term Care
Disability
Life

©2006 Aetna Inc. Plans are offered by **Aetna Life Insurance Company**. Health insurance plans contain exclusions and limitations. *Aetna Integrated Informatics® study (3/06) of enrolled members (claims period:10/03-9/04). Premature birth rates and per member, per month cost savings based on identified high risk members registered in Aetna's Mom's-to-Babies® program during 1st trimester. Does not guarantee similar results for any particular employer. Policy form numbers include GR-29 and GR-700-W.
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